



THE AQUAVIEW MEDIA PACK

Future proof promotional marketing materials to drive engagement and bookings to your diving operation.

Presented by [Scarlet View Media](#).



Diver focused media to promote your operation.

Included as standard:

- Landing Page Film: A “hero” film showing the best of the best you have to offer. A perfect way to highlight everything your luckiest clients can hope to experience.
- Social Media Reels: 8 social media reels, sharing two per week for four weeks in conjunction with your accounts to build engagement and attract new followers on all your social platforms.
- 360 VR Download Video: Do you have a dive site that never fails to deliver? Give potential new clients the chance to have an immersive P.O.V. experience from the comfort of their own homes via a downloadable 360 VR video, compatible with a wide range of headsets like the Oculus Meta Quest, Pico and more.
- Daily Vlog Reel Series: A series of day-to-day personal experience vlogs highlighting what diving with you is like, from the diving itself to your shop, local amenities, dive courses, staff and places of interest.

Personalise your package with added extras.

- Curated Video Archive: We store your own bank of curated and professionally colour graded 4K video clips from the shoot, for use on social media, in marketing campaigns and looped playback at trade shows.
- Additional “Hero” Film(s): If you want to shine a light on different aspects of your operation and business, why not add a “hero” film for each?
- Specialised Reels: If you have areas of interest you want to focus on but you don’t need a “hero” film for each, choose to have them captured and delivered in Reel-format, specifically focused for social platforms.
- Trade Show Loop Video: Nothing captures attention from trade show guests like a big screen video showing high quality footage of the best you have to offer. Why not have your own broadcast quality looped video for playback at shows?
- Video Case Study: We’ll create a case study testimonial video highlighting what makes you stand out from the crowd. We’ll talk about your dive sites, operation, vessels, customer service and all the reasons we think divers should come and book with your business.
- Drone Footage & Additional Camera Operator: Double the amount of underwater footage we capture and add the extra dimension of high-quality aerial cinematography.



How we capture the footage.

- We capture our footage on our RED Komodo X in 6K up to 80fps, 4K up to 120fps or 2K up to 240fps.
- For topside footage, we also have a Black Magic 6K Pro Cinema Camera and a DJI RS2 gimbal.
- 360 VR footage is captured on our Insta360 X4 camera.
- We specialise in colour grading projects for broadcast with over 10 years experience in this area. All our footage will be colour graded to broadcast quality with bespoke looks built from the ground up without the destructive use of filters or LUTs.



PRICE LIST

Standard Package: **\$3500** + Flights / Accommodation / Food & Soft Drinks

Added Extras:

Curated Video Archive (12 months storage) **\$500**

Reels:

24 Reels (2 per week for 12 weeks): **\$1500**

48 Reels (2 per week for 24 weeks): **\$2500**

72 Reels (2 per week for 36 weeks): **\$4000**

96 Reels (2 per week for 48 weeks): **\$6500**

Additional "Hero" Film:

\$1500 per video

Video Case Study:

\$750

Trade Show Loop Video:

\$1500

Drone & Additional Underwater Cinematographer:

\$2000



About David.

David Diley is a multi award-winning filmmaker and underwater cinematographer based in the U.K.

Best known for his work with sharks and charismatic marine life, he has created content and provided footage for broadcast, theatrical and commercial clients including SKY TV, Panasonic, CBC, Channel 5, Apple TV, Amazon Prime, Casio, Apeks, Aqualung, Fourth Element, David Attenborough's "Ocean," Tourism Fiji, Red Sea Diving Safari, Aqaba Tourism, Natural England, The Manta Trust and numerous documentaries, short films and features.

David is a HSE certified commercial diver and media dive team contractor with fourteen years experience working around the world in tropical, sub-tropical and cold-water environments.

He has a passionate approach to his work and prides himself on his commitment to quality, his client focused approach, dedication and love for his work and the people he works with.

Further information and examples of our work can be found [here](#).



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